

## DISPELLING OPEN EDUCATIONAL RESOURCE (OER) MYTHS

- Any institution can begin to take the initial steps towards including OER to better serve student needs. Through collaborative policy development, funding, and course development support, administrators can help create interest and participation from departments and instructors to use open educational resources.
- 2. Use of OER in tuition-based teaching and learning is not the same as "open education" in terms of offering courses for free. OER are meant to substitute or supplement course content as part of regular, tuition-based on-campus and/or online courses.
- 3. The licensing structure of OER means that anyone can use them without additional permissions or new policies.
- 4. Collaborative authoring, rigorous design, and peer review processes help ensure that OER meet the same high standards as traditional academic resources.
- 5. OER are primarily digital content available in many formats. They are compatible with existing infrastructure and can be embedded in learning management systems. They can also be printed if desired.

- 6. Many bookstores have been transitioning to products other than textbooks. Publisher textbook margins, in terms of institutional revenue, are likely small.
- 7. The overall cost of higher education, including resources, raises issues of access, retention, and completion. There is growing evidence that use of OER contributes positively to all three issues.
- 8. A variety of models are evolving to help ensure OER are maintained over time. These include students as co-creators and collaborative editing among educator/users.
- 9. Educators review new textbook editions and add diverse resources frequently. OER represent an opportunity to customize and localize resources to suit the needs of learners. This can be small-scale.
- 10. Many educators are already using OER in their courses as supplemental materials (images, videos, open access readings, etc.). Some are using open textbooks and revising syllabi and assessments. There are a variety of welldesigned OER support materials available to guide use and adaptation.

